

ADVERTISE WITH THEATER J!

2021/2022 SEASON

BECOMING DR. RUTH SEP 30–OCT 24, 2021 • 25 performances
TUESDAYS WITH MORRIE NOV 10–DEC 5, 2021 • 24 performances
THE KINSEY SICKS' OY VEY IN A MANGER DEC 17–25, 2021 • 10 performances
COMPULSION OR THE HOUSE BEHIND JAN 26–FEB 20, 2022 • 26 performances
NATHAN THE WISE MAR 16–APR 10, 2022 • 26 performances
FIRES IN THE MIRROR JUN 9–JUL 3, 2022 • 25 performances

SPACE RESERVATION
DEADLINE

ARTWORK
DEADLINE

August 9

September 10

September 20

October 21

October 28

November 24

December 6

January 5

January 21

February 22

April 18

May 17

PROGRAM AD RATES

1/2 PAGE

\$500 PER PLAY

FULL PAGE

\$750 PER PLAY

INSIDE FRONT COVER

\$1,100 PER PLAY

BACK COVER

\$1,400 PER PLAY

- ◆ 20% discount for running an ad in all six programs
- ◆ 10% discount for running an ad in three or more programs

ADVERTISEMENT SPECS

All ads are displayed in full color and 300 DPI resolution.
Please submit your advertisement as a .PDF or .JPG file.

1/2 PAGE (HORIZONTAL)

5.25" X 3.75"

FULL PAGE (VERTICAL)

5.25" X 7.75"

MAKE YOUR PRESENCE KNOWN

- ◆ EACH THEATER J SHOW DRAWS AN AUDIENCE OF 3,500–4,000 PATRONS OVER ITS RUN.
- ◆ 83% OF OUR SUBSCRIBERS ARE JEWISH, AND 82% HAVE A HOUSEHOLD INCOME OF OVER \$75,000
- ◆ 30% OF OUR SUBSCRIBERS RESIDE IN DC, 49% IN MD AND 21% IN VA.
- ◆ ADVERTISERS WILL BE FEATURED IN ONE EMAIL NEWSLETTER REACHING 10,000+ PATRONS.



Alexander Strain and Erin Weaver in *Sheltered*.
Photo by Teresa Castracane.



Sasha Olinick, Sarah Corey, Kanysha Williams, Kara-Tameika Watkins, and Sarah Laughland in *Love Sick*.
Photo by Teresa Castracane.

CONTACT STEPHANIE DEUTCHMAN, Director of Marketing and Community Engagement
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EDLAVITCH
DCJCC
THEATER J